

Oticon ♦ Dual

Small, Sleek High-Tech Hearing Solution Combines the Look People Want with State-of-the-Art Sound Processing They Need

***Dr. Bethaney N. Tessitore is Among First in US to Offer Hearing Device with Wireless Connectivity
to Phones, Televisions, GPS Systems and More***

Feeling “unconnected” with family, friends, colleagues and many essential conveniences of modern life such as cell phones and TVs is a concern voiced by many people who come to Integrity Hearing to see Dr. Tessitore seeking help. “Even a mild hearing loss can make it challenging to distinguish speech and other sounds in the environment, so that it becomes difficult to understand what is going on,” explains Dr. Tessitore. “The result is that people with untreated hearing loss often end up feeling flawed and isolated.”

Dr. Tessitore says that a new advanced technology hearing solution can quickly remedy that situation. Dr. Tessitore is among the first hearing care professionals in the U.S. certified to fit patients with Dual, a state-of-the-art hearing solution that can help to restore a more natural listening experience.

“Even before people come to appreciate the considerable benefits of Dual’s advanced technology, they are ‘wow-ed’ by its small, sleek design that fits discreetly and almost invisibly behind the ear,” says Dr. Tessitore. “Many people who have resisted hearing aids in the past because outdated stigmas associated with hearing loss respond positively to Dual’s good looks and are relieved that it isn’t the big beige hearing aids they feared.”

Dr. Tessitore advises patients not to think that the new hearing solution’s light, comfortable fit make it a ‘lightweight’ when it comes to delivering a closer-to-natural listening experience.

“Dual helps people with hearing loss to hear better and understand more spoken words in any listening environment, even in challenging listening environments like restaurants and social gatherings,” she points out. “Two Dual hearing devices actually ‘talk’ to each other, simulating the way the brain naturally processes sounds coming from different directions.” By operating as a virtual “sound compass,” Dual

enables wearers to more easily identify who is talking, especially when voices or sounds come from different areas of the room.

The new hearing solution also allows easy use of both landline and cellular phones. “Dual makes it possible to have a normal conversation on the phone – something that is difficult for people with hearing loss,” Dr. Tessitore notes. Dual's comfortable open fit design eliminates feedback and whistling and the annoying “plugged up” feeling many experience with traditional hearing aids. Enjoying television once again as a group activity is another benefit of Dual. “Now my patients can understand television audio from anywhere in the room at a volume that won't disturb others,” she states.

With Dual, people with hearing loss also have the option of using a companion device called Streamer that enables Dual users to wirelessly connect to landline and cell phones, TV systems and other popular personal entertainment systems. “Patients simply press a button on the Streamer to receive phone calls in both ears -- digitally processed to accommodate the user's individual hearing loss,” points out Dr. Tessitore.

The small and stylish Dual is available in 14 attractive colors from tasteful but bold fashion colors to shades that complement natural skin tones. The Dual family of hearing devices can accommodate over 80 percent of hearing losses and a broad range of listening preferences and budgets. For more information about hearing loss and the new Oticon Dual, contact Dr. Tessitore at 256-476-0628 or integrityhearing@yahoo.com.



256-476-0628